



**FOR IMMEDIATE RELEASE**

## **UB Tech® Conference Brings Cutting-Edge IT Into Focus for Higher Ed Campuses**

*From artificial intelligence to virtual labs, the conference will feature the latest in education technology*

**Palm Beach Gardens, Fla. — May 21, 2019 — UB Tech® Conference**, in partnership with *University Business®*, announced details of its **Campus IT** track for the event taking place June 10 - 12 at the Hilton Orlando Bonnet Creek. Covering relevant topics from AI to virtual desktops, and much more, the track will feature sessions vital in helping IT professionals overcome a variety of challenges on their campus.

“Our *Campus IT* track will keep attendees updated on all the newest technology,” said JD Solomon, UB Tech® Conference Program Director and Editorial Director, *University Business®*. “If you’re a protector of student data, or a virtual learning expert, or even a tech systems responder, UB Tech provides insight into the latest devices, developments, and implementations happening.”

Track presenters include Nicole Engelbert, Vice President, Higher Ed, Oracle Corporation, who will deliver the Cloud-Based Student Success Strategies: Real-World Stories session alongside Tonya Coverdale, Vice President, Information Technology, Central State University, and Steve Hahn, Vice Provost, University of Wisconsin. Together, they will offer key strategies for ensuring cloud adoption that supports student success. Michael Goay, Executive Director, Information Technology, University of Southern California School of Engineering, will present Developing and Implementing GPU-Enabled VDI for Student Success, which will explore the challenges that virtual desktops can solve in education. Another popular panel will be led by Angela E. Henderson, Director, Institutional Research and Effectiveness, Stetson University, and Resche Hines, Assistant Vice President, Institutional Research & Effectiveness, Stetson University. The duo to present Leveraging Microsoft Power BI in Data-Driven Decision Making, which will demonstrate how Stetson transformed data into interactive analytics to enlighten institutional decision-making and how other institutes can too.

Additional highly anticipated sessions include:

- Using AI to Gain Visibility into Your Wi-Fi Network
- Consolidate, Centralize & Save: Strategic Software Licensing Approaches
- A Strong Mobile App in Front of an Aging ERP: Why Students Love It
- The One-Stop Shop: Service Center Depot
- Launching an AR/VR/360 Pop-Up Lab to Gather Data to Support Future Demands
- Computer Repair/Refurbishment Makes a Difference to Local College Students
- How Mobile Technology Changed the Classroom and Fresno State’s Entire Campus

Along with *Campus IT*, UB Tech will feature a brand-new track for 2019 — **Esports**. The revolutionary Esports sessions will explore the exploding growth of university-level competitive Esports. From building a facility to the technology needed to equip a college or university program, Esports impacts the campus and everyone involved. Other UB Tech learning tracks include **Active Classroom, AV Integration, Instructional Technology, Women in Technology** and, also new for 2019, **Technology Leadership**.

Registration is now open for the 2019 UB Tech Conference. Register by June 9 to save \$100.00 with the Standard Rate Savings. Additionally, attendees who buy one Full Conference Pass by June 9 can register their colleagues at 50% off when signing up as a team. For more information, and to register, visit [www.UBTechConference.com](http://www.UBTechConference.com) or call toll-free at 800-727-1227.

For all media inquiries, please contact Rennette Fortune at 561-622-6520 or email [rfortune@lrp.com](mailto:rfortune@lrp.com).

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### **About UB Tech® Conference**

UB Tech® Conference is the leading higher education technology event for tech gurus, academic strategists and hands-on IT professionals and is the place for these innovators and thought leaders to come together. The event includes 3 days of targeted Summits, Workshops and Breakout Sessions where attendees can learn about the latest technology trends and issues impacting institutions, browse a wide array of technology products and services in the Expo Hall hosting dozens of solutions providers and network with colleagues.

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