FOR IMMEDIATE RELEASE

Women in Technology Summit Speakers Revealed for UB Tech® Conference

Higher Ed Professionals Who Inspire Innovation Featured in the 2019 UB Tech Program

PALM BEACH GARDENS, Fla. — May 14, 2019 — The UB Tech® Conference, in partnership with University Business®, announced today the 2019 program for the ground-breaking Women in Technology Summit, to be presented by education leaders who cultivate change and creativity from the classroom to the boardroom.

Held on June 10th, the Women in Technology Summit will feature presentations inspirational speakers such as Nada Marie Anid, Vice President for Strategic Communications and External Affairs, New York Institute of Technology, who spearheaded the Institute’s National Center of Academic Excellence in Cyber Defense Education, who will present The Internet of Women: Accelerating Culture Change; Dr. Beverly Magda, Associate Provost, Strategic Partnerships, Harrisburg University of Science and Technology, will prove networking is a skill that can be practiced and perfected with Networking for Women in Leadership; Dr. Ashley Podhradsky, Associate Professor of Digital Forensics/Associate Dean, Dakota State University, to present CybHER @ DSU: A 300%+ Increase in Women Enrolled in the Beacom College which strives to increase diversity by introducing more girls to cybersecurity; and Dr. Alicia Strandberg, Assistant Professor, Villanova University School of Business, who will share Women in Technology Platform to Support Women & Motivate Those Who Hesitate where women imagine themselves in a technology-based career, safely sharing successes and failures.

“The Women in Technology Summit, continues to be very popular with attendees,” said JD Solomon, UB Tech Program Director and Editorial Director, University Business®. “All of the sessions offer a rich variety of resources and strategies, and many are pioneered by brilliant women.”

Along with Women in Technology, UB Tech will feature a brand-new track for 2019—Esports. The revolutionary Esports sessions will explore the exploding growth of university-level competitive Esports. From building a facility to the technology needed to equip a college or university program, esports impacts the campus and everyone involved. Other UB Tech learning tracks to include AV Integration, Active Classroom, Campus IT, Instructional Technology, and Technology Leadership, also new for 2019.

Registration is now open for the 2019 UBTech Conference. Register by June 9th to save $100 with the Standard Rate Savings. Additionally, attendees who buy one Full Conference Pass by June 9th can register their colleagues at 50% off when registering as a team. For more information, and to register, visit www.UBTechConference.com or call toll-free 1-800-727-1227.
For all media inquiries, please contact Rennette Fortune at 561-622-6520 or email her at rfortune@lrp.com.

About UB Tech® Conference

UB Tech® is the leading higher education technology conference for tech gurus, academic strategists and hands-on IT professionals and is the place for these innovators and thought-leaders to come together. The event includes 3 days of targeted Summits, Workshops and Breakout Sessions where attendees can learn about the latest technology trends and issues impacting institutions, browse a wide array of technology products and services in the Expo Hall hosting dozens of solutions providers and network with colleagues.

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