



FOR IMMEDIATE RELEASE

Keynote Speakers Revealed for UB Tech Conference in Orlando

Three major Keynote presentations featuring Gary Kayye, Nido Qubein and Curt Carver revealed for the Technology and Leadership 2019 event

PALM BEACH GARDENS, Fla. — (February 19, 2019) — The **University Business Technology Conference (UBTech)** announced today its three Keynote presentations featuring Gary Kayye, Founder of rAVE Publications, and Founder and Director of THE rAVE Agency; Nido R. Qubein, President of High Point University; and Curtis Carver, Vice President for Information Technology and Chief Information Officer at The University of Alabama at Birmingham. The presentations will take place during the 2019 event to help higher education leaders and technology solution providers make a difference in the classroom and around campus, being held June 10 - 12, at the Hilton Orlando Bonnet Creek in Florida.

The three dynamic keynote speakers will share their experienced perspectives on storytelling with Information Technology, networked-AV and the continual need to change and adapt to challenges faced on campus and in the classroom. UBTech's Keynote sessions include:

Kayye will explore how leading-edge institutions are pushing the envelope with networked AV in ways that will fundamentally change teaching and learning in higher education present **during his presentation "How Networked-AV Will Change EVERYTHING on Campus"**.

During Qubein's session "The World as It Is Going to Be" - he will discuss the essential growth mindset needed to thrive in a chaotic environment today and in the future. Sharing the fundamentals of communication, connection and collaboration, Qubein will inspire leaders to rise to the challenges of a world that is in constant flux.

"Storytelling Comes to IT (With the Help of AI)," presented by Carver, will explore the thought, 'What if you reframed your technology plan to be the stories of your users and their digital moments?' His presentation not only looks at leveraging AI but how to also enhance those moments, transform higher education and provide new functionality.

"I'm genuinely impressed by the level of speakers that have been carefully chosen for the general sessions — their knowledge and expertise surpass all other conferences I've attended" said Ray Roberts, Multimedia Manager, College of Southern Nevada.

In addition to three highly-anticipated keynotes, the full conference includes six program tracks: AV Integration, Computer IT, Active Classroom, Instructional Technology, Esports and Technology

Leadership. UBTech is the event to receive valuable guidance from higher education leaders and is the perfect opportunity to:

- Learn from CIOs and IT VPs about their technology implementation successes
- Hear creative strategies from colleagues on what's working, what's not and why
- Discover the latest technology products and services available in the higher education market

Registration is now open for UBTech 2019. Register now to take advantage of **Early Bird Savings** and save up to \$200.00 off on-site rates. For more information and to register, visit www.UBTechConference.com or call toll-free 1-800-727-1227.

For all media inquiries, please contact Renette Fortune at 561-622-6650 or email her at rfortune@lrp.com.

About UBTech

UBTech is the place to see how technology is making an impact on the way students learn, professors teach, and campuses are run. Whether it's using new technology to enhance teaching, or behind the scenes leading the change for innovation — UBTech helps higher education leaders and technology solution providers make a difference in the classroom and around campus.

UBTech is the leading higher education technology conference for tech gurus, academic strategists and hands-on IT professionals and is the place for these innovators and thought-leaders to come together. The event includes 3 days of targeted Summits, Workshops and Breakout Sessions where attendees can learn about the latest technology trends and issues impacting institutions, browse a wide array of technology products and services in the Expo Hall hosting dozens of solutions providers and network with colleagues.