

**Keynote Speakers Revealed for UB Tech Conference**

*Major Keynote presentations featuring Primavera De Filippi, Freeman A. Hrabowski, Tim VanNorman and Brent Warner revealed for Technology and Leadership event in Las Vegas.*

**PALM BEACH GARDENS, Fla. – February 4, 2020** – The **UB Tech Conference**, the leading higher education technology event for tech gurus, announced today its three Keynote presentations featuring Primavera De Filippi, Faculty Associate of the Berkman-Klein Center for Internet & Society at Harvard Law School; Freeman A. Hrabowski, President of the University of Maryland; and Tim VanNorman together with Brent Warner, hosts of The Higher EdTech Podcast. The presentations will take place during the 2020 event to help university leaders and technology solutions providers make a difference in higher education, being held June 15 - 17, at the MGM Grand in Las Vegas, Nevada.

The four dynamic keynoters will share their experienced perspectives on Information Technology and the challenges they see facing the modern campus.

“We are thrilled to have some of the most noted leaders in education joining us to keynote UB Tech 2020,” said Eric Weiss, Program Chair, UB Tech and Executive Editor, *District Administration* and *University Business* magazines. “They will bring unique insights and inspiration to attendees that will help educators understand the new and emerging technologies available to them, and how to leverage them most efficiently. This is a really exciting lineup.”

De Filippi, permanent researcher at the National Center of Scientific Research (CNRS) and author of *Blockchain and the Law*, will kick off the conference with a discussion on the promise of blockchain and its impact on higher education. She will share her investigations into blockchain technologies and how colleges and universities can use them to support large-scale decentralized collaboration.

The second conference keynote will be presented by educator, mathematician and long-time university president, Hrabowski. He will explain the ways in which educators can focus on student achievement while inspiring them to renew their commitment to ensuring success for all students.

Two of the industry’s most revered podcasters, VanNorman and Warner, will present the conference’s closing keynote and highlight how to engage students in the age of distraction. They’ll share tools and tips and bring valuable insights on how to optimize the technology that students are using and expecting to have.

In addition to these highly anticipated keynote presentations, UB Tech 2020 will provide real-world strategies and leading-edge technologies that empower educators to take the next big step in solving problems and advancing their campus even further. The conference will include more than 50 sessions in 6 unique learning tracks including Active Classroom, AV Integration, Esports, Instructional Technology, Campus IT and Technology Leadership.

Registration is now open for the 2020 UB Tech Conference. Professionals who register now through April 3, 2020 can take advantage of **Early Bird Savings** and save up to \$200.00 off on-site rates. For more information and to register visit [www.UBTechConference.com](http://www.UBTechConference.com) or call toll-free 1-800-727-1227.

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## **About UB Tech Conference**

UBTech is the leading higher education technology conference for tech gurus, academic strategists and hands-on IT professionals and is the place for these innovators and thought-leaders to come together. The event includes 3 days of targeted Summits, Workshops and Breakout Sessions where attendees can learn about the latest technology trends and issues impacting institutions, browse a wide array of technology products and services in the Expo Hall hosting dozens of solutions providers and network with colleagues.

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